



Do you want to be a part of the international ArtWeek?

Picture this...

It's summer - hot winds lures people forward - tourists have taken the city and the harbor is full of life. People meet - around culinary experiences, environment, ambience and about artistic creativity. Summer gives new hope and awakes our senses.

And **you** are there - right in the middle of where it all happens - right in the midst of a multitude of colors, shapes and foreign languages - **you** celebrate the community - **you** feel the pulse - **you** are inspired - **you** enjoy the company - **you** are at the harbor

in Odense

And **you** are not alone – **you** are part of something bigger – **you** are surrounded by life - **you** are encouraged to tell - **you** understand to show who you are - **you** are encouraged to be present - **you** awaken interest - **you** are in it most amazing art event

You are participating in ArtWeek 2018

At the harbor

in **DOK5000**

in Odense

Juli 28 – August 4, 2018

Hey - do you move ArtWeek to Odense?"

Yes!!!

ArtWeek are moving

We think our art event is so exciting, and we wish more people to have the possibility to see it, so we have chosen to move ArtWeek from Kerteminde to Odense this year. ArtWeek 2018 will have a super exciting location at Odense harbor. [DOK5000](#). We believe that with this new site, you as artists, will have the opportunity to show your art to even more people. You and your art deserves that.

"So, why, Odense? " when Kerteminde is the most beautiful place on earth?"

The summer is abounding with tourists in Odense, and many new initiatives are taking place on and around the harbor.

Storms Pakhus - www.stormspakhus.dk - a huge street food market that attracts a lot of creative souls. It is within walking distance of **DOK5000**.

Likewise there is also the island of the city (Byens Ø), located on the other side of the harbor. Here there is plenty of life in the summer. And the new harbor basin where people can swim, is also very near by **DOK5000**.

So there are many good places for you artists to be a part of - also in the evenings.

And the period is also good, because ArtWeek will start as **the summer's first event** in Odense - followed by the Hans Christian Andersen Festivals, the Odense Flower Festival and the Odense Film Festival.

There could be a very good visibility in that - as well as good synergy from and to the other "festivals".

"Is it not a little bit dangerous to move ArtWeek? Can we maintain the good mood of previous years? "

The idea of Art Week is to collect artists from all over the world. Artists who would like to meet and exhibit with colleagues and who wants to be active with their art in the 8 days the exhibition takes place. And here it's just you who are at the center - you can help create the good atmosphere by being present when the audience meets - and we are sure that will happen. You just have to tell your story and we believe that your art will be much wider in the beautiful environment that grows at the harbor in the summer of 2018.

... and now for the slightly more formal part of the event - it is here that you make yourself a nice cup of coffee and breathe deeply ...

Art Week will consist of several parts.

- The exhibition consists of approx. 40 artists all selected and exhibits in **DOK5000** at Odense harbor (www.dok5000.nu). It will not be traditional arrangement with each artist in his booth. We make an unconventional exhibition where each artist is awarded approx. 6 meters white wall and floor space with room for a maximum of 2 easels.
- It is expected that the participating artists, during the exhibition, are active with their own art. Eg. painter, model, make sculptures or other exciting things. Dialogue and interaction with the audience also help make the participation exciting, different and evolving, for both audiences and artists.
- There will be art events / artworkshops several evenings and daytime hours - these are currently being planned.
- There will be a concerts and an art lecture in the evening - these are currently being planned.
- We will try to raise funds for a sculpture exhibition at the area around and "on the way to" **DOK5000**.

All artists are selected, so that we get an art exhibition that represents several art forms, as well as to achieve a quality of artworks that are worth an international exhibition.

Artist's desire to participate in the social community at ArtWeek will also be one of the selection parameters. We have to be together for many hours under ArtWeek, so it's also important that you as an artist want to socialize with your artist colleagues.

December 1. 2017 there is deadline for submitting works for selection.

Anyone wishing to participate in ArtWeek should:

- Fill out attached charts and sent it together with 3 digital images of their works. **This is free.**
- Each artist must **only** submit **3** works
- The digital images must be of a quality that can be used for printing. that means at least 10 x 15 cm, 300 dpi - **corresponding to the approx 1-3 MB**
- **Images that do not meet the conditions are not included in the selection.**
- Send the chart and pictures to <mailto:artweek@mail.dk>
- The artists who are selected, must subsequently pay a participation fee of DKK. 4500.

Latest January 1, 2018 all artists will receive answers regardless of whether they are accepted or not.

All selected artists who have paid the participant fee by **February 1, 2018 will be part of Art Week Odense 2018.**

Web pages, posters and banners are prepared, as well as a catalog with info and an image of a work representing each exhibiting artists. The catalog is printed in 5000 copies

ArtWeek is advertised in local and national media, as well as relevant art papers, as well as press releases to domestic and foreign media. Der tages kontakt til landsdækkende TV/Radio, for at få omtale af ArtWeek.

Art Week has a duration of 8 days. The period will be July 28 – August 4, 2018.

Saturday July 28, SHOULD all artists meet for setup at DOK5000, Odense, so they are ready for opening at 15.00. On arrival you will be allocated your showroom. It will not be possible to view or receive pictures sent by the showrooms before this time.

All exhibitors must be present in **DOK5000** throughout the exhibition period.

Saturday July 28, a common celebration will be held at 16:00 at **DOK5000** where the official opening speech is held by a yet secret speaker.

Various events will be organized during the week including artworkshops, music, croquis and more.

Saturday August 4, ArtWeek closes at 18.00.
The exhibited works must not be removed before at 18.00.

The opening hours of Art Week will be as follows:

Saturday, July 28, at 15.00 – 18.00 - Official opening will be held at 16.00.

All other days from 11.00 -18.00. Where the artists SHOULD be present.

When there are music ore other things the evening, the shows will also be open - however, the artists do not have to be present.

Organization behind ArtWeek:

Bente Grønlund

ArtWeek coordinator, artist contact, economics, selection of artists

Michael Grønlund

Marketing, sponsorship contact, artist contact, selection of artists

What do you get for your 4,500 DKK

- Participation in ArtWeek in Odense
- Many national and international contacts
- Visitors from home and abroad
- Contact for new display options
- Possibility of sale - There is **no** commission on the sale
- Attendance in opening ceremony
- Participation in the events organized by ArtWeek, for artist with companion.

Marketing

- Banners and signs are being hung in the city
- You are mentioned on the [ArtWeek website](#) with links to your own website
- A mention of you in the festival catalog
- You will receive name tags that you can wear during the exhibition
- **Local marketing**
 - advertising and publicity in social media
- **Nationwide marketing**
 - advertisements and publications in nationwide newspapers
 - Ads and reviews in Kunstavisen and the Magazines ART
- **Nationwide postcard campaign**
- **Foreign marketing**
 - Press coverage is sent to major nationwide media and relevant art media in Europe.

NOTE: Stay and catering are at your own expense. ArtWeek is helpful with contact for accommodation (is currently getting good prices)

There will be the opportunity to buy food and drink everyday. Right now we are looking for exciting dining options in the form of Street Food wagons.

I would like to participate in ArtWeek 2018

Name			
Adress			
E-mail			
WEB page			
	Title	Size	Material
Work 1			
Work 2			
Work 3			

This page is submitted together with 3 digital images of your works. To be submitted by December 1, 2017 to artweek@mail.dk