



## Do you want to be a part of the international ArtWeek 2019?

At the harbor

in **DOK5000**

in Odense

**August 10 – August 17, 2019**

The idea of Art Week is to collect artists from all over the world. Artists who would like to meet and exhibit with colleagues and who wants to be active with their art in the 8 days the exhibition takes place. And here it's just you who are at the center - you can help create the good atmosphere by being present when the audience meets - and we are sure that will happen. You just have to tell your story and we believe that your art will be much wider in the beautiful environment that grows at the harbor in the summer of 2018.

### **Art Week will consist of several parts.**

- The exhibition consists of approx. 40 artists all selected and exhibits in **DOK5000** at Odense harbor ([www.dok5000.nu](http://www.dok5000.nu)). It will not be traditional arrangement with each artist in his booth. We make an unconventional exhibition where each artist is awarded approx. 7-8 (1.22 x 2.44 m) white walls and floor space with room for a maximum of 2 easels.
- It is expected that the participating artists, during the exhibition, are active with their own art. Eg. painter, model, make sculptures or other exciting things. Dialogue and interaction with the audience also help make the participation exciting, different and evolving, for both audiences and artists.
- There will be art events / artworkshops several evenings and daytime hours - these are currently being planned.
- Sunday will be the children's day

The summer is abounding with tourists in Odense, and many new initiatives are taking place on and around the harbor.

Storms Pakhus - [www.stormspakhus.dk](http://www.stormspakhus.dk) - a huge street food market that attracts a lot of creative souls. It is within walking distance of **DOK5000**.

Likewise, there is also the island of the city (Byens Ø), located on the other side of the harbor. Here there is plenty of life in the summer. And the new harbor basin where people can swim, is also very near by **DOK5000**.

So, there are many good places for you artists to be a part of - also in the evenings.

All artists are selected, so that we get an art exhibition that represents several art forms, as well as to achieve a quality of artworks that are worth an international exhibition.

Artist's desire to participate in the social community at ArtWeek will also be one of the selection parameters. We have to be together for many hours under ArtWeek, so it's also important that you as an artist want to socialize with your artist colleagues.

## **December 1. 2018 there is deadline for submitting works for selection.**

Anyone wishing to participate in ArtWeek should:

- Fill out attached charts and send it together with 3 digital images of their works. **This is free.**
- Each artist must **only** submit **3** works
- The digital images must be of a quality that can be used for printing.  
that means at least 10 x 15 cm, 300 dpi - **corresponding to the approx 1-3 MB**
- **Images that do not meet the conditions are not included in the selection.**
- Send the chart and pictures to [artweek@mail.dk](mailto:artweek@mail.dk)
- The artists who are selected, must subsequently pay a participation fee of DKK. 6000.

## **Latest January 1, 2019 all artists will receive answers regardless of whether they are accepted or not.**

All selected artists who have paid the participant fee by **February 1, 2019 will be part of Art Week Odense 2019 (invoice will be sent).**

Web pages, posters and banners are prepared, as well as a catalog with info and an image of a work representing each exhibiting artist. The catalog is printed in 3000 copies

ArtWeek is advertised in local and national media, as well as relevant art papers, as well as press releases to domestic and foreign media. Der tages kontakt til landsdækkende TV/Radio, for at få omtale af ArtWeek.

Art Week has a duration of 8 days. The period will be August 10 – August 17, 2018.

**Saturday August 10, from 8 am all artists meet for setup at DOK5000, Odense, so they are ready for opening at 15.00.** On arrival you will be allocated your showroom. It will not be possible to view or receive pictures sent by the showrooms before this time.

All exhibitors must be present in **DOK5000** throughout the exhibition period.

**Saturday August 10**, a common celebration will be held at 16:00 at **DOK5000** where the official opening speech is held by a yet secret speaker.

Various events (arranged by you Artist) will be organized during the week including artworkshops, croquis and more.

**Saturday August 17, ArtWeek closes at 6pm.**  
**The exhibited works must not be removed before at 6pm.**

**The opening hours of Art Week will be as follows:**

Saturday, August 10, 3-6 pm – official opening 4 pm.

Sunday August 11, 11 am – 6 pm. – Childrens Day

Monday August 12, 11 am – 8 pm

Tuesday August 13, 11 am – 6 pm.

Wednesday August 14, 11 am – 6 pm.

Thursday August 15, 11 am – 8 pm

Friday August 16, 11 am – 6 pm

Saturday August 17, 11 am – 6 pm

Where the artists SHOULD be present.

Sunday, August 11, at 6.30 pm and Friday August 16, at 6.30pm, come together dinner in DOK5000 is organized for artists with companions.

#### **Organization behind ArtWeek:**

##### **Bente Grønlund**

*ArtWeek coordinator, artist contact, economics, selection of artists*

##### **Michael Grønlund**

*Marketing, sponsorship contact, artist contact, selection of artists*

## What do you get for your 6,000 DKK

- Participation in ArtWeek in Odense
- Many national and international contacts
- Visitors from home and abroad
- Contact for new display options
- Possibility of sale - There is **no** commission on the sale
- Attendance in opening ceremony
- **Coffee/the for Free** during the hole week

## Marketing

- Banners and signs are being hung in the city
- You are mentioned on the [ArtWeek website](#) with links to your own website
- A mention of you in the festival catalog
- You will receive name tags that you can wear during the exhibition
- **Local marketing**
  - advertising and publicity in social media
- **Nationwide marketing**
  - advertisements and publications in nationwide newspapers
  - Ads and reviews in Kunstavisen and the Magazines ART
- **Nationwide postcard campaign**
- **Foreign marketing**
  - Press coverage is sent to major nationwide media and relevant art media in Europe.

**NOTE: Stay and catering are at your own expense.**

**There will be the opportunity to buy food and drink everyday**

## I would like to participate in ArtWeek 2019

<b>Name</b>			
<b>Adress</b>			
<b>E-mail</b>			
<b>WEB page</b>			
	<b>Title</b>	<b>Size</b>	<b>Material</b>
<b>Work 1</b>			
<b>Work 2</b>			
<b>Work 3</b>			

This page is submitted together with 3 digital images of your works. To be submitted by December 1, 2018 to [artweek@mail.dk](mailto:artweek@mail.dk)